

FUNDRAISERS MATTER

THREE REASONS WHY



KEEPS SIGN-UP COSTS LOW

SDMS charges \$345-\$570 for a **full year** of swimming. Other teams offering USA Swimming charge \$1200 - \$2500, plus meet costs.



ALLOWS A GREAT COACH-SWIMMER RATIO

Some club teams only have 1 - 3 coaches on staff. SDMS has **5 - 8 coaches** on staff so we can have 2+ coaches at every practice, every season.



MEDALS, RIBBONS AND TEAM WEBSITE

These extras help make our **team a success**. As do other bonuses like Midwest Regionals and social media. Fundraisers help offset extra time / costs.



SDMS
SOUTH DES MOINES SWIMMING

WAS CREATED

TO HELP
BUILD
SOUTHSIDE
SWIMMING

AND

TO SPONSOR



RAILS
SWIMMING

WHY SDMS SPONSORS RAILS SWIMMING



NO SET BUDGET FOR ATHLETICS

In DMPS, athletics don't get a guaranteed budget. The high schools must fundraise for every single dollar. That includes money for upgrades and training equipment.



POOL IMPROVEMENTS AND TRAINING EQUIP.

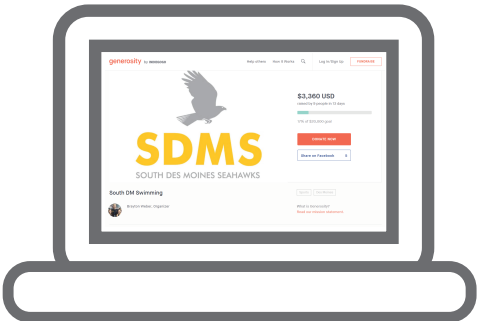
The new diving board, fins, paddles, new practice clocks, championship suits and more are all examples of SDMS donations helping improve the pool, practices and meets.



TEAM CELEBRATIONS AND STATE GIFTS

The Rails state experience is special. Breakfast, state gifts, and more are possible because of SDMS. Most Rails team celebratory shirts? You guessed it, donated by SDMS.

DONATE ONLINE



www.generosity.com/sports-fundraising/south-dm-swimming